

AIKYA

August 2022

Aikya Certified as a B Corporation



Aikya Investment Management is pleased to announce that we were certified by B Lab as a B-Corporation in August 2022.

Why B-Corp?

We invest in companies that demonstrate the highest standards of stewardship in order to achieve our twin purpose, which is to: a) generate healthy long-term returns with strong downside protection, and b) have a significant impact on the sustainable development challenges facing Emerging Market countries. We set very high standards for our investee companies and use engagement as a means to continually test and assess stewardship.

We then asked the question: “Would Aikya, as a company, meet the stringent standards we set for our investee companies”? In other words, do we walk the walk? In this context, we felt that despite our best efforts to clearly define our purpose, it would be beneficial to seek an independent validation of our stewardship credentials.

To this end, we found B-Labs’s view on externalities to be well aligned with Aikya’s definition of Stewardship. We feel that the rigorous independent assessment conducted by B-Labs to determine whether Aikya is worthy of a B-Corp certification will keep us honest in our goal of taking care of all our stakeholders, just as we expect all of our investee companies to take care of their stakeholders.

The full link to our assessment by B Lab can be found [here](#).